

UBC Library – Autumn Update

By Glenn Drexhage.



Strolling by UBC's Koerner Library. Photo by Martin Dee.

UBC and the Library start an evolution

On September 28, 2011, UBC launched the most significant fundraising and alumni engagement campaign in Canadian history. With dual goals to raise \$1.5 billion and double the number of alumni engaged with the University by 2015, the *start an evolution* campaign will support student learning, research excellence and community engagement at UBC's Vancouver and Okanagan campuses.

UBC Library is a keen participant in this historic effort. As part of the *start an evolution* campaign, the Library aims to raise \$25 million to support a range of initiatives.

Priority projects involve new spaces for study and research based at branches including the Asian Library, Koerner Library and Woodward Library. In addition, UBC Library plans to expand its digital collections and steward existing print collections so they remain accessible to future generations.

For more information on the Library's initiatives, please contact Shakeela Begum, Director of Development, at shakeela.begum@ubc.ca. For more information on the UBC campaign, please visit <http://startanevolution.ubc.ca>.

Copyright and UBC

As UBC transitions to a new copyright environment, it's encouraging users to visit the University's copyright site to understand the issues and plan accordingly.

Content for the site, found at <http://copyright.ubc.ca>, is maintained by the Office

of the Provost and VP Academic, UBC Library, UBC Bookstore, the Centre for Teaching, Learning and Technology (Vancouver), the Centre for Teaching and Learning (Okanagan) and the Office of the University Counsel.

Allan Bell, Director of Library Digital Initiatives at UBC, is leading and co-ordinating University-wide efforts to educate and inform the University population about the changing copyright landscape.

For further assistance, please refer to an extensive list of contacts at UBC's Vancouver and Okanagan campuses at <http://copyright.ubc.ca/copyright-contacts>.

Smart Business, Small Business

In October, the Small Business Accelerator (SBA) – an initiative of the Irving K. Barber Learning Centre – presented its first speaker events in Vancouver and Kelowna, respectively. The forum, entitled *Smart Business, Small Business: An SBA Speaker Session*, was held in conjunction with Small Business Week, organized by the Business Development Bank of Canada.

The Vancouver event, held October 17 at UBC Robson Square, featured two compelling speakers: Paul Cubbon, Marketing Instructor at UBC's Sauder School of Business; and George Moen, a UBC alumnus, serial entrepreneur and President of Blenz The Canadian Coffee Company.

On October 19, three more speakers offered their insights at UBC's Okanagan campus. These included Scott Coleman, a UBC Management student and co-founder of FunCore Strength and Conditioning; Norine Webster, an Adjunct Instructor in the Faculty of Management at the Okanagan campus; and Laurel Douglas, CEO of the Women's Enterprise Centre.

Thank you to our great speakers, and to all who attended these inspiring events in-person and via our webcast!

The SBA provides access to industry-specific resources and information for entrepreneurs and small businesses in B.C. It is curated by business librarians and offers a gateway to business information, education and assistance that is current and

trustworthy. For more information, please visit www.sba-bc.ca.

We invite you to work with us to showcase how B.C. libraries can support B.C. entrepreneurs – contact Aleha McCauley, Community Engagement Librarian, at aleha.mccauley@ubc.ca.

Chinese Canadian Stories preview

A Head Tax database and a new, online Chinese Canadian videogame that connects young users to the lost stories of earlier generations were among the highlights at a preview event presented by the Chinese Canadian Stories project.

Chinese Canadian Stories, an initiative involving UBC Library and SFU Library, has been made possible with a \$900,000 grant from Citizenship and Immigration Canada's Community Historical Recognition Program (CHRP). For more information, please visit <http://chinesecanadian.ubc.ca>.

The videogame, entitled *Gold Mountain Quest*, was featured at the preview of a one-of-a-kind multilingual Web portal unveiled by Chinese Canadian Stories on September 26.

The game enables players to experience life as a Chinese Canadian youth in 1910, and explore historically accurate culture in the fictional town of Gold Mountain.

Meanwhile, the Head Tax database was also showcased. This user-friendly tool allows casual users and researchers to investigate the people behind the migration patterns from China to Canada, dating from 1885 to 1949.

Please read the [press release](#) for more information.

Open UBC

For the third consecutive year, UBC participated in Open Access Week – a global event that promotes open access in the context of scholarship and research.

For three days at the end of October, Open UBC presented a series of free events that highlighted areas of open scholarship, featuring input from UBC researchers, faculty, students and staff. The events, held at the Irving K. Barber Learning Centre, included discussion forums, seminars, workshops and symposia on timely topics from a range of disciplines.

Thanks to all speakers and participants for making Open UBC such a success! For more on UBC Library's scholarly communications efforts, please visit <http://scholcomm.ubc.ca>.

The Engagement Imperative

UBC Library is pleased to host Association of Research Libraries (ARL) Fellows for an ARL Leadership Institute. Entitled *The Engagement Imperative*, the event (which runs from October 30 - November 3) will focus on the topic of universities and public engagement. Speakers include Ingrid Parent, UBC's University Librarian; Judy Rogers, Chair, UBC Alumni Association Board of Directors; Sandra Singh, Chief Librarian, Vancouver Public Library; and many others. Welcome ARL Fellows!

Glenn Drexhage is the Communications Manager at UBC Library.